



www.myfoxtwincities.com

Remit Address:

KMSP
4614 Collection Center Drive
Chicago, IL 60693
Main: (952) 944-9999
Billing: (952) 946-5633

Billing Address:

Shorr & Associates
Attention: Accounts Payable
1831 Chestnut St
#602
Philadelphia, PA 19103

INVOICE

Advertiser	Baldwin / WI / Senate	Invoice #	4081541-1
Product	POLITICAL	Invoice Date	10/28/12
Estimate Number		Invoice Month	October 2012
		Invoice Period	10/01/12 - 10/28/12
Station	KMSP	Order #	4081541
Account Executive	Jacalyn Palmiotto	Alt Order #	Tammy Baldwin
Sales Office	FSS Philadelphia	Deal #	
Sales Region	National	Order Flight	10/23/12 - 10/29/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	TBAL
Special Handling		Product Code	
		Agency Ref	
		Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	9	Fox 9 AM News at 8am	8a-9a								
		Political LUR Rates									
					10/22/12 to 10/28/12	4x	- TWTF - -				
	9			Tu	10/23/12	:00			\$375.00	Credited	1
	9			W	10/24/12	:30	8:25 AM	TAMTV1220	\$375.00		2
	9			Th	10/25/12	:30	8:25 AM	TAMTV1220	\$375.00		4
	9			F	10/26/12	:30	8:14 AM	TAMTV1220	\$375.00		3
3	9	Su News Flw MLB Tier 2	Various								
		Political LUR Rates									
					10/22/12 to 10/28/12	1x	- - - - - S				
	9			Su	10/28/12	:30	12:32 AM	TAMTV1220	\$400.00		1
4	9	Fox at 9	9p-10p								
		Political Candidate Discount Rate									
					10/22/12 to 10/28/12	1x	- T - - - -				
	9			Tu	10/23/12	:00			\$1,400.00	Credited	1
5	9	M-F News Flw MLB Tier 1	Various								
		Political Candidate Discount Rate									
					10/22/12 to 10/28/12	1x	- - - T - - -				
	9			Th	10/25/12	:30	11:05 PM	TAMTV1220	\$1,400.00		1
6	9	Su News Flw MLB Tier 1	Various								
		Political CDR Rate									
					10/22/12 to 10/28/12	1x	- - - - - S				
	9			Su	10/28/12	:30	11:50 PM	TAMTV1220	\$1,650.00		1
7	9	Fox 9 AM News at 8am	8a-9a								
		Political LUR Rates									
					10/22/12 to 10/28/12	1x	- - - - F - -				
	9			F	10/26/12	:30	8:47 AM	TAMTV1220	\$375.00		1
8	9	Fox at 9	9p-10p								
		Political Candidate Discount Rate									

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We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Agency hereby certifies that it is not buying broadcasting air time under this contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, ethnicity, national origin, or ancestry.



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Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
8	9	Fox at 9	9p-10p								
		Political Candidate Discount Rate									
					10/22/12 to 10/28/12	1x					
	9			F	10/26/12	:30	9:52 PM	TAMTV1220	\$1,400.00		1

Aired Spots**8**

<u>Gross Total</u>	\$6,350.00	
<u>Agency Commission</u>	\$952.50	
<u>Net Amount Due</u>	\$5,397.50	<u>Payment Terms 30 Days</u>

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